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# Register **TODAY**



**DECEMBER 6-9, 2014**  
**SCOTTSDALE, ARIZONA**

## 6 Awesome Reasons to Join us in Arizona

Learn from industry leading Color Management Group Members in 6 different sessions at the PIA Color Conference!

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### Sunday, December 7, 2014 – Production Track

#### 1:40-2:40 Specialty Printing Best Practices for Metallics, Ceramics, Fabrics & More!

A panel discussion lead by Lida Marschke, Owner, The Color Management Group with **Alvaro Rodriguez**, ARB Digital, **Roy Bohnen**, Epson, **Tim Quinn**, Nazdar and Greg Radencic, Matthews Brand Solutions

Printing today has gone way beyond ink on paper! UV inkjet printing on metals, ceramics, fabrics, wood, plastics and dozens of other surfaces is an expanding market with vast growth potential. Beyond substrates, there are also plenty of special effects printers can create using the new metallic and specialty inks available today. The question is, how is profiling done for these wild substrates? And how do you profile silver ink? Learn how it's done from a panel of industry leaders who are finding success and new business in this lucrative growth market.

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### Sunday, December 7, 2014 – Standards/Expert Track

## 2:50-3:50 CMG Vendor Demo Session – A Case Study with Tucanna and Blue Media Group

Case Study introduced by **Dan Reid**, Co-Founder, The Color Management Group featuring **Darrian Young**, Tucanna Software and Development and **Jared Smith**, Blue Media Group.

## 4:20-5:20 Killer Workflow Solutions for the Pressroom

User panel led by **Dan Gillespie**, Director of Technical Services, The Color Management Group, with **Cory Sawatzki**, The Solutions Group, **Marc Levine**, Schawk!, **Dan Uress**, MeasureColor, and Ron Henderson, Clopay PPC.

More efficient make-ready. Accurate color. Time to print more jobs per shift. It's what every print operation wants. Learn how to build a more efficient workflow in the pressroom from our panel of experts who have implemented new, efficient solutions in their own plants. You'll hear about some specific scanning hardware and software solutions used in their facilities, but the focus of this session is on how to drive continuous improvement and superior print quality

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**Monday, December 8, 2014 – Production Track**

## 11:40-12:40 How to Build a Centralized Color Workflow

A user panel moderated by **Dan Gillespie**, Director of Technical Services, The Color Management Group with **Cory Sawatzki**, The Solutions Group, **Tim Quinn**, Nazdar Consulting Services, and **Philip Garcia**, S2K Graphics, Inc.

Most printing facilities today have an array of different types of printers, proofers, presses, plate-makers and other devices with digital front ends and RIPs. Does it make more sense to allow color transformations to happen at all of these RIPs or to manage them all through a centralized workflow solution? Learn how color is managed at several forward-thinking plants using different centralized color workflow solutions in this panel discussion session.

## 4:20-5:20 Inkjet Color Unleashed! How to Get the Most Out of Your Device.

A user panel led by **Lida Jalali Marschke**, Founder, The Color Management Group with **Ryan Gatesman**, Chroma Consulting, **Tim Quinn**, Nazdar and **Jared Smith**, Blue Media Group.

Wide format inkjet printing is viewed as a great growth area for commercial printers, and many are considering adding wide format to their product mix. But wide format printing is not the same as inkjet proofing, nor is the

business model the same as commercial print. Process control, however, IS just as important for wide format inkjet to maintain a consistent, repeatable product. Get the inkjet process control skinny from our experts.

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**Monday, December 8, 2014 – Brand/Packaging Track**

## 2:50-3:50 Everything You Need to Know About Proofing

**Son Do**, Co-Founder, Rods and Cones, Inc. & **Dan Gillespie**, Director of Technical Services, The Color Management Group and **Greg Radencic**, Matthews Brand Solutions

Just what is a proof? The answer is different depending upon whom you ask! This session is the ultimate primer on proofing; soft proofing, digital proofing, press proofing, and contract proofing. Can an inkjet proof literally “match” a final printed piece? How accurate can you expect a digital proof to be compared to a physical proof? This is a session for anyone who reviews or creates proofs.



To purchase your registration(s) click [here](#). Your tickets will be waiting for you at the show. If you have any questions, please call 408-779-7858 x104 or email [info@colormangement.com](mailto:info@colormangement.com). We'll see you in Scottsdale!



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